



February 5, 2025

Dear Potential Sponsor,

I am excited to announce the 27th anniversary of Stand for Children Day, a long-standing tradition that brings together families, children, and community resources in a fun and informative environment. This year's event will be at the Bowling Green Ballpark on Thursday, June 26 (rain date June 27) from 9– 11 a.m. Last year, over 55 vendors and 875+ attendees came together to celebrate and learn about services available to families in the Bowling Green-Warren County area.

We would love for you to participate in this special event by sponsoring Stand for Children Day. Your tax-deductible donation will directly support our efforts to create a safe, fun, and engaging day for children while providing valuable resources and information for parents and caregivers.

**Sponsorship Benefits:**

- Your contribution will help ensure that families can enjoy this service at no cost.
- As a sponsor, you will be recognized for your support on event materials and throughout the day.
- You are also invited to have a **vendor booth** at the event to engage with families, share information about your services, and offer activities or giveaways for children and families.

By partnering with us, your business will play a key role in supporting children and families in our community, highlighting your commitment to their well-being. Community Education greatly values the support of our local businesses and organizations, and your sponsorship will help ensure the continued success of this meaningful event.

If you are interested in sponsorship or have any questions, please don't hesitate to reach out. We look forward to partnering with you to make this year's Stand for Children Day the best yet!

Thank you for your consideration and support.

Warm regards,

*Joshua Smith*

Joshua Smith  
**Assistant Director**  
jsmith@commed.us





**YES – I want to be a part of the 27<sup>th</sup> annual STAND FOR CHILDREN DAY!**

***Please complete:***

<u>Sponsorship Levels</u>		
Dream Builder – <b>limit 3</b>	@ \$1,500	<b>FULL</b>
Playground Champion	@ \$1,000	_____
Adventure Seeker	@ \$750	_____
Game Maker	@ \$500	_____
Toy Box Supporter	@ \$250	_____
Community Sponsor	@ \$100	_____

Contribution to be received by (date): \_\_\_\_\_ Please invoice my company for payment by (date): \_\_\_\_\_

I understand that Stand for Children Day is a service and celebration offered at no cost to the citizens of our area. Sponsorships help defray the cost of the event.

I understand that the Community Education and/or Stand for Children Day logo on promotional materials must be approved by the Community Education Executive Director before printing.

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Name/Title of company representative or contact \_\_\_\_\_

Email of company representative \_\_\_\_\_ Phone \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

*My signature indicates authorization to make this commitment on behalf of my organization/business.*

Please return this form ASAP, if possible.

Questions? You can email me at [jsmith@commed.us](mailto:jsmith@commed.us) or call 270-842-4281.

Please return this form to:  
 Community Education  
*Attention: Stand for Children Day*  
 1227 Westen St.  
 Bowling Green, KY 42104



## SPONSORSHIP PERKS



### **Dream Builder - \$1,500 - FULL**

- Exclusive premium recognition across all platforms (event signage, website, digital media).
- Logo on backpacks (750, printed).
- Logo on event t-shirts (over 275, printed).
- Prominent logo placement at the event venue.
- Featured in all event promotions, radio, and TV.
- Name/logo listed in the Thank You ad after the event.



### **Playground Champion - \$1,000**

- Logo on event t-shirts (over 275, printed).
- Prominent logo placement at the event venue.
- Featured on social media and website with logo.
- Name/logo listed in the Thank You ad after the event.



### **Adventure Seeker - \$750**

- Name on event t-shirts (over 275, printed).
- Prominent logo placement at the event venue.
- Featured on social media and website with logo.
- Name listed in the Thank You ad after the event.



### **Game Maker - \$500**

- Name on event t-shirts (over 275, printed).
- Prominent logo placement at the event venue.
- Featured on social media and website with logo.
- Name listed in the Thank You ad after the event.



### **Toy Box Supporter - \$250**

- Name on event t-shirts (over 275, printed).
- Logo placed at the event venue.
- Featured on social media and website with logo.
- Name listed in the Thank You ad after the event.



### **Community Sponsor - \$100**

- Name on event t-shirts (over 275, printed).
- Name/logo placed at the event venue.
- Name listed on social media and website.
- Name listed in the Thank You ad after the event.